

Checklist: switching to cloud radio automation

Twenty questions to ask a vendor before you sign — and before you move your stream.

nexradio.cloud

Library and cue points

- ☐ Do FLAC/WAV files come along without conversion to 16-bit?
- ☐ Are cue-in, cue-out, segue, intro and extro measured on import?
- ☐ Are my categories and metadata (title, artist, year, BPM) preserved?
- ☐ If I move a cue in the editor, which wins: the editor or the scheduler?

Clock and scheduling

- ☐ Can I build clocks per daypart and per show?
- ☐ What happens at the top of the hour: truncate (hard sync) or play out (soft sync) — and can I choose?
- ☐ What happens when the clock is too thin for the hour?
- ☐ Are duplicate artists and too-fast repeats blocked?

Presentation

- ☐ Is the link written with the real song, weather and news of that hour?
- ☐ Does the voice start on the extro and talk over the intro — without ducking?
- ☐ Is a link that lapses also not rendered (cost)?
- ☐ Can I pick a different voice per position in the hour?

Server, stream and app

- ☐ Dedicated server or shared pool? Where is the backup and how often?
- ☐ MP3 320 kbps and HLS for mobile? What capacity at peak?
- ☐ Is a website and an installable listener app included, with a public playlist?
- ☐ Can I keep or redirect my stream URL so TuneIn and listeners notice nothing?

Migration and cost

- ☐ In which order: library → jingles → clocks → presentation → stream?
- ☐ Does the old system run alongside the new one until it is faultless?
- ☐ What is and is not in the annual price: server, backup, stream, voices, setup?
- ☐ What does an extra station cost, and what does leaving cost?